

News Release

FOR IMMEDIATE RELEASE
December 17, 2007

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Round Rock finds wine with style

ROUND ROCK, Texas-NAI Commercial Industrial Properties Co. welcomes a new business, which is dedicated to finding the perfect wine, to the La Frontera mixed-use development in North Austin/South Round Rock.

NAI CIP Retail Team Lead Sherry Sanchez and Retail Team member Travis Waldrop secured 1,817 square feet for the expanding WineStyles.

WineStyles has a novel approach to wine selection. Rather than asking customers to choose by different varietals, WineStyles categorizes its selection by characteristics or style of wine.

The new La Frontera location is WineStyles' third in Austin, though all are separately owned. More locations are expected in the next couple of years.

WineStyles' aggressive growth is not unfounded as America's wine consumption has steadily increased over the last 13 years. According to a report by the Wine Market Council of St. Helena, domestic consumption may well surpass that of notable wine-consuming countries like France and Italy if the trend continues.

The new location will open soon and sits at 115 Sundance Parkway, Suite 515 in Round Rock.

NAI Commercial Industrial Properties Co. represented the tenant.